



Media Kit / PR-Infos

The Blog About Traveling and Photography



reisen-fotografie.de
reisen - fotografie - leben - blog

Quick Facts

- Blog-URL:** www.reisen-fotografie.de
- Blogger:** We are a married couple who love traveling around the German area Ruhr. Melanie (nurse) and Thomas Jansen (IT-Management) manage this blog with all their hearts and a lot of passion.
- Travel Experts:** In addition to our normal jobs, we run a mobile travel agency and work as freelancing travel consultants.
- Blog:** Traveling and photography, our two amazing passions. We offer our readers travel experiences and advice, beautiful photos and guidance on how to take pictures of their own vacations
- History:** Back in 2009, we began publishing our first travel reports. They have been available on the Reisen-Fotografie-Blog (literally translated: travel-photography-blog) since 2013.



Our Travels

The new term for our travel style is jetpacker.

We travel in an

- Individual, spontaneous way and with style

We prefer

- Individual, spontaneous way and with style
- Everything from simple, clean motels to luxurious hotels
- Traveling with campervans for 100% flexibility
- Individual road trips through many different countries

During city trips or road trips, we enjoy

- Individual road trips through many different countries
- Small villages, big cities, massive metropolises
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- Steakhouses, cook shops, and our own grill



Photography

Photography and photo editing are our passions!

We love to take photos of

- Landscapes, cities, building
- Cars, trains, planes
- Close-ups of nature and architecture
- Fleeting moments and atmospheres caused by light and emotions
- Animals – zoos, parks, wildlife

We use

- Modern equipment with system cameras and different lenses
- Lightroom to manage and edit photos
- Photoshop for more complex editing



Reach and Social Media

Matomo (Piwik) (per month / as of 01.06.2018)

Unique Visitors:	51.625
Visits:	64.531
Page Views:	84.309

Social Media (as of 01.08.2017)

Facebook fans:	1.570
Twitter followers:	1.357
Pinterest subscribers:	1.715
Instagram followers:	1.186

Our channels:

Facebook: <http://www.facebook.com/reisenfotografieblog>

Twitter: <http://www.twitter.com/TommiMH>

Pinterest: <http://www.pinterest.com/tommimh/>

Instagram: <http://instagram.com/reisenfotografie>



Collaborations

We welcome photography and tourism centric collaborations.

We can realize advertorials, product tests, blog trips (no group trips) and other activities through collaboration based on partnership.

Our target group contains all people in their prime, who want to travel in an individual way as well as hobby photographers wishing to have better pictures from their vacation.

All sponsored posts, affiliate links, banners...

- Are labeled as ads
- Have a no-follow link
- Posts are part of the normal timeline of the blogs and will not be fixed to the home page.

References:

Buch.de – Snapfish – Halimash - Reisesalon Wien
– Liftlink - DerPart Reisen – Kissen küsst Kamera
– Sprachdirekt – Alpine Palace Hotel Saalbach-
Hinterglemm – Visit Wales – Accor Hotels –
Novotel – Friedrichstadt Palast



Contact



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Reisen-Fotografie Blog

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Best regards,

Melanie & Thomas